**Capstone Project**

**The Battle of Neighborhoods**

**Report**

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**Introduction**

It is found that people in the UK shift houses a lot. But what causes them to move their houses? Shifting is a very tedious and painstaking process, there must be a strong reason behind their movement. According to a survey which included 1,000 people, slightly more than half said that the chief motivation was for upping sticks. Other popular reasons for moving were access to shops and amenities (35 per cent), being close to family/friends (32 per cent), reducing running costs (31 per cent) and needing a bigger home (30 per cent).

Each year, approximately 4-5% of the population will move to a different city or county in the UK.

London being the city of choice, is quickly increasing in population density. On a yearly basis, nearly 200,000 people move from elsewhere in the UK to live in London, while only 25,000 move the opposite way.